



Dragon Dreaming®
Project Design

Dragon Dreaming Project Design.

“A comprehensive philosophy for designing sustainable projects”

In a **world of constant change and rapid evolution**, the long-term sustainability of our businesses and projects can be a complex task. To achieve this it is necessary to develop flexible, creative and innovative strategies that serve as a bridge to the new business of the XXI century. It is for this reason that we need a new culture based on authentic communication, confidence and enjoyment. And a team of people who really know how to work together, make commitments and share responsibilities. **Dragon Dreaming** is the methodology that helps us achieve that. This is a tool to get companies to **build resilient and inspiring projects**. Thus, Dragon Dreaming can be applied to various purposes, both for undertaking a project, the creation of new products or services and the implementation of structural changes and vision within an organization. Dragon Dreaming takes us out of our comfort zone to reach our maximum creativity, adopting at the same time a culture of win-win and authentic communication. Dragon Dreaming works with a **four-stage process**: dream, plan, do and celebrate; **12 different phases and more than 60 tools**. Using these tools in your organization, **the resilience and adaptability to changes will increase and a greater cohesion among its stakeholders will be achieved**, because the process of creation and realization of projects will be done in an enjoyable and inclusive way.

John Croft is the co-creator and leading advocate of Dragon Dreaming worldwide. Thousands of people and organizations from over **30 countries** have participated in our workshops and consultancies and are applying it in their projects; including:



Dragon Dreaming has been used by the **following companies**

[AuthentiCitys](#): creating a different way to travel. It offers the traveller an unforgettable experience while helping locals to make their city a better place.

[Samastah](#): a platform with comprehensive tools & solutions to find balance and inner happiness that ease the achievement of personal and professional goals.

[Once in a LifeTime Events](#): Helping event producers to create transformative events.

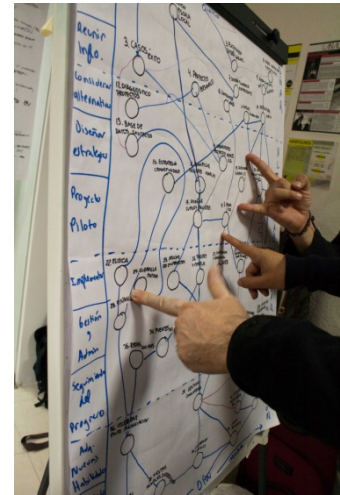
[The Seed](#): a creative cooperative network based in the area of brand communication.

[Maia Maia](#): is a community alternative currency system that seeks to reduce carbon emissions in Perth, Western Australia.

Let's Do It: International movement that in 2012 brought together on one day 270 thousand volunteers (15 percent of the Slovenia's population) to clean up trash. It is now present in 100 countries with over 10 million participants.

Ecodigma: accompanying organizations in their transformation towards sustainability through strategic design and management of organizational change through management innovation.

Dragon Dreaming is a **holistic approach** that combines the living systems theory and deep ecology with traditional methods of project management, in addition to the ancestral wisdom of indigenous Australians. This methodology is the result of work over 25 years that has evolved thanks to the contribution of hundreds of thinkers, educators and agents of change such as Gandhi, Paolo Freire, Jung, Joanna Macy, Scott Peck, Arnold Mindell, Rosenberg etc ...



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The principles of Dragon Dreaming

Supporting personal growth

While we carry out the project, we discover new aspects of ourselves and acquire new skills. We deepen our contact with the world and those around us.

Encourage team building and communities

Trust and cooperation in the team grow from the experience, appreciating the views of each and every person looking to find your ideal location within the project. We work to build relationships of genuine communication "win-win"



To serve the planet

We identify the needs of people and the planet. We find meaning and significance in our actions through feedback to our environment. We put ourselves at the service of the whole and we encourage diversity, creativity and liveliness, developing sustainable projects that ensure the future of generations to come.

More information about Dragon Dreaming in <http://www.dragondreaming.org/>

[Introducing Dragon Dreaming video](#)

The **personal and professional benefits** of Dragon Dreaming:

- Provides solutions to current problems with a different system of thought.
- Helps create projects and companies for the XXI Century through **dynamic, flexible, innovative and resilient organizational structures**.



- Create **sustainable projects**: economically, socially, environmentally and culturally.
- It is critical when **creating a vision and a strategy** for working together.

- **Integrates** new social and economic paradigms **improving resourcing**.
- Serves as a **perfect setting** to capture the **different methodologies** and the currently existing lines of thought.
- Provides a **novel and comprehensive vision of the organization and the market**.
- Empowers team members, **promoting their autonomy, leadership and creativity**.
- **Fosters positive leadership**, open communication and trust in teams.
- It is vital to **create teams and communities** that are strong, active and enduring over time.
- Thanks to its integrating vision, it **helps to resolve conflicts**.
- In addition, clearly identifies **communication and structural failures**.
- Integrates individual's **enjoyment and self-fulfillment** as a key element of success.



The four stages of Dragon Dreaming

These are the four phases and four different types of personalities needed for the projects come true.

Dreaming: Every project starts with a dream to be shared with others so that it can be realized. This is why Dragon Dreaming proposed at this stage, that the dream of the individual dies to be reborn as a collective dream, becoming much more powerful. Here we work on creating the "dream team" and tools like circle of dreams and charismatic communication.



Planning: At this stage we proceed to consider alternatives, not only from the perspective of the team that is making the dream, but also those who resist or do not believe in the project. In this phase we also create a strategy that includes a schedule of tasks, timing and budget, and a prototype with short feedback circles that allow us to be learning experience as quickly as possible.

Doing: It's time to implement. The project comes out and begins to manage. We make changes to the planning, timing and costs. But the bigger question is, are we doing our original dream? We will monitor our progress till the end of the game board, or Karrabyrdt, which is the tool for project design drawn from Aboriginal Culture and dating back more than 5,000 years ago.

Celebrate: This phase is normally not included in conventional project management, but it is where we learn to create and work together to build community, to keep the dream alive and motivation. It helps to keep stress on the sidelines, to realize what we have learned and the new skills that we have acquired.

Learning and implementing Dragon Dreaming's methodology is easy, although it will only be through commitment and perseverance that the desired changes will be achieved. We live in a society with deep-rooted beliefs and this is why it takes time, dedication and courage in order to create a new collaborative culture of win-win. It is in this new culture, the individual and the team, go on to develop their true potential and re-connect with the world, to be the real engines of change.



THE WORKSHOP

1st Dragon Dreaming Introductory workshop in Nepal: (2,5 days - 20 hours)

Dates: 3rd March, 2017 to 5th March 2017

Times: Friday: 17:00 to 20:00 // Saturday from 10:00 to 14:00 and from 16:00 to 20:00 // Sunday from 10:00 to 14:00 and from 15:00 to 20:00

Place: Dhulikhel Village Resort, Dhulikhel

During those days, we will walk together, step by step, the process for designing creative, sustainable, inclusive and integrative group projects with common vision.

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Some of **the learning's of the workshop** are:

- Receive a theoretical and practical introduction, learn the steps and stages to the project's success.
- Understand and practice the method of the "wheel of dreams."
- Establish objectives, goal and tasks leveraging the collective intelligence.
- Experience designing a "Karabirrdt" to create your own strategy for participatory design.
- Receive tools to improve communication, trust and teamwork.
- Create a support network to assist in the creation, monitoring and achievement.
- Understand how to establish a culture of win-win between all stakeholders.
- Learn to integrate the celebration and enjoyment in our work processes.



Prices:

Dragon Dreaming Workshop aspires to making it possible for everyone who wishes to participate, to be able to do so. Together we make this possible, by paying the highest rate that we can each afford.

We acknowledge the systemic injustices that could contribute to a person's economic status. We also recognize the social differences and economic disparities between different regions, individual countries but also within countries themselves. Therefore, we have instituted the following payment policy.

Early Bird Tickets: 140 EUR- 15.500 NPR. Paying Before 15th February 2017

General Tickets: 170 EUR- 19.500 NPR: Paying after 15th February 2017

If your current financial situation allows you to do so, we invite you to pay the General Ticket Rate.

There is a **limited number of scholarships available**, for participants who are in a difficult financial

situation, Apply for a scholarship by emailing us at (gopal@tandavatheatre.org adding a brief statement of your need and justification of your request. Scholarships will be awarded as long as funds remain.

Payment: In order to secure your participation in this workshop, an **advance payment of 50%** should be done in cash, paypal, bank transfer **before the 24th February**.

- Cash amounts should be paid to: Tandava Theatre contact@tandavatheatre.org +977/9851 117 789
- International transfers can be paid either by paypal or bank transfer. For this get in contact with ramospuentejulia@gmail.com +977/9823773832

The **remaining 50%** should be paid at least 24 hours before the workshop.

Cancellations 5 days before the workshop will not be refunded.

****Dragon Dreaming workshops are non-for profit.** Budget are transparent and available for all participants that request it.

ENROLLMENTS: http://www.tandavatheatre.org/home/register_form/dragon-dreaming-workshop-2017

Facilitators:



Julia Ramos: One of the most experienced Dragon Dreaming facilitator in the world. Has facilitated around 40 workshops in 3 continents to more than 300 people. She has a Master in Strategic Leadership towards Sustainability, Masters in Communications and Public Relations and Bachelors of Science in Hospitality Management. Entrepreneur of Once in a Life Time Events, an organisation that empowers event organisers to apply create events that positively transform the world forever. Sustainability, leadership and innovation facilitator and consultant.



Beatriz Gallego: Dragon Dreaming and Processwork Facilitator. She accompanies individuals and groups with their inner to outer evolution process and organization development. She is specialised in Group conflict, roles, rank and leadership. Trained in Open Forums and Deep Democracy, Transition Movement, Deep Ecology and Art of Hosting. As a Creative Entrepreneur, she first worked in Advertising and Marketing Online & Offline and later she created a Social Communication Cooperative for Local and National Spanish Governments and private companies. Master in Business Administration. Founder of Red Amaltea Professional Association for Women and 14grapas Creative and Facilitation Agency.

Reviews from Dragon Dreaming workshop's participants in Spain, from November 2013 to March 2014:

What did you like the most about the workshop?

"The simplicity and practicality of Dragon Dreaming."

"The change of consciousness that works in DD from the various tools. I realize how it worked, while It offered possibilities and guides to work from a more aware location ."

"Group dynamics, and discover a planning methodology that takes into account many more aspects, making it more complete".

"The group dynamics of collective intelligence, now I have even more confidence in these processes".

"That is practical and applicable to any project, not only to the business".

"The methodology is extremely interesting and attractive. I have worked with various tools related to the design of projects and Dragon Dreaming seems very inclusive because it takes into account the individuals and the collective sense."

"Openness, honesty, humility and generosity of the facilitators. They have shared from the heart, reason and from his experience".

For more information please contact: gopal@tandavatheatre.org +977/ 9851 117 789

For questions about facilitation contact: ramospuentejulia@gmail.com +977/9823773832

